

ALEXANDRE BRUNO F. ALVARENGA

WORDPRESS DEVELOPER

WORK EXPERIENCES

Company: Almaviva Solutions S/A
Function: Wordpress Developer - Jun 2022 to Oct 2025

Duties: I developed custom WordPress themes from scratch and worked extensively with Elementor to build dynamic, user-friendly websites. I created multiple custom plugins implementing full CRUD functionality and Event Calendar features, integrating MySQL databases directly into the WordPress admin panel for seamless data management.

I implemented REST and SOAP API integrations to streamline processes and reduce operational costs. Additionally, I developed an API-driven form that automated customer service request routing, reducing operational expenses by 90%.

I strengthened site security by removing unnecessary third-party plugins, customizing themes, preventing vulnerabilities, and cleaning unused plugin tables from the database to improve performance. I also optimized SEO and accessibility, enhanced page speed, and improved mobile responsiveness to deliver a better overall user experience.

Company: RGR Information Tecnologia LTDA
Function: Junior Wordpress - Oct 2020 to Jun 2022
Duties: I was responsible for maintaining the Tokio Marine institutional website and, after joining the company, increased monthly traffic from approximately 1 million to nearly 5 million visits through strategic SEO improvements and performance optimization. Using Technologies like PHP, Mysql, Html, Css, Bootstrap 3, jQuery, Javascript, Sass and Gulp Minification.

I enhanced mobile responsiveness to ensure a seamless user experience across devices and strengthened site security by removing 25 unnecessary third-party plugins and implementing theme customizations. Additionally, I cleaned unused plugin tables from the database, significantly improving page speed, stability, and overall site performance.

Company: Infobrujac Information Tecnologia LTDA
Function: Junior Wordpress/PHP Developer - Feb 2020 to out 2020
Duties: I worked as a freelancer for small businesses and a marketing agency. I performed maintenance on over 30 websites during that time. Using Technologies like PHP, Mysql, Html, Css, Bootstrap 3, jQuery, Javascript, Sass and Gulp Minification.

EDUCATIONS

2012 to 2015 Bachelor - Systems Information
Brazil - SP Uninove University

2011 to 2012 Technologist - Information Technology
Brazil - SP Institute Tecnology of Barueri

LANGUAGES

Portuguese: Native
English: Fluent

Phone: 55 11 97957-3056

E-mail:
2011brunofernandes@gmail.com

Address: São Paulo - Brazil

Portfolio:
<https://2011alexandrealvarenga.github.io/Portfolio2/english.html>

Linkedin:
<https://www.linkedin.com/in/alexandre-bruno-alvarenga-wordpress/>

PROFESSIONAL SUMMARY

WordPress Developer with 6+ years of experience building custom themes and plugins from scratch or using Elementor. Bachelor's degree in Information Systems and fluent in English. Skilled in developing high-performance websites optimized for Google Web Vitals.

Skills

Strong knowledge of WordPress, PHP, MySQL, HTML, CSS (Bootstrap 3, 4, 5 / Sass / Tailwind), JavaScript (React, jQuery), Gulp, XAMPP, Nginx, Git (GitHub/GitLab), and Figma. SEO-oriented development using Semrush and Google's best practices. Experience with Cloudflare (reverse proxy) and API integration (REST and SOAP).

PROJECTS

[Compras](#) - [Procon](#) - [SGGD](#) - [Prodesp](#) - [Rota](#) - [Desenvolvimento Econômico Tokio Marine](#) - [Blog Tokio Marine](#) - [Intranet](#) - [Michelli Duje](#) - [Operah](#) - [Sr Odonto](#)

Using PHP and Mysql –

- [Event Calender](#)
- [Compras](#) (CRUD)